

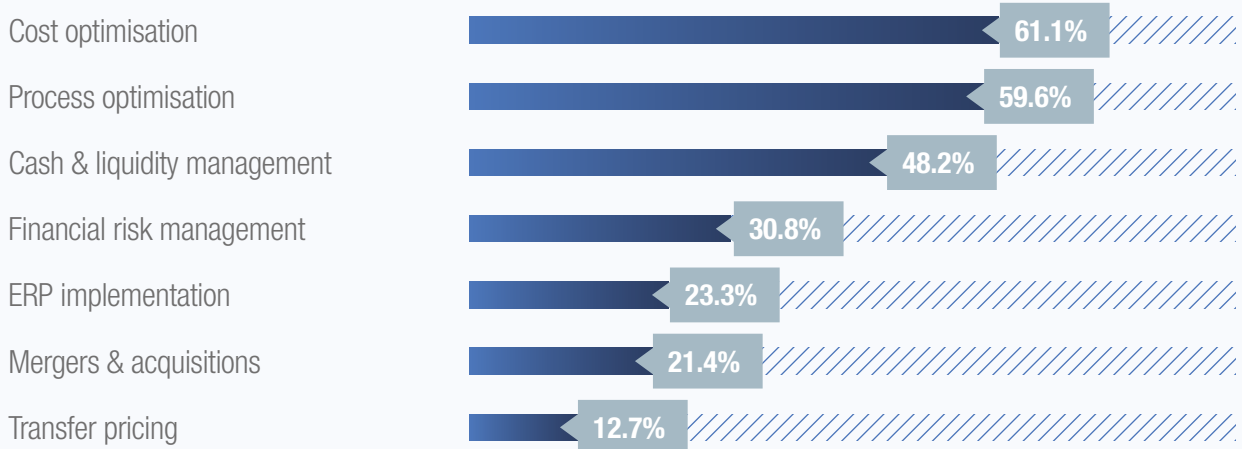
# GLOBAL INSIGHTS CFO & FINANCIAL LEADERSHIP BAROMETER

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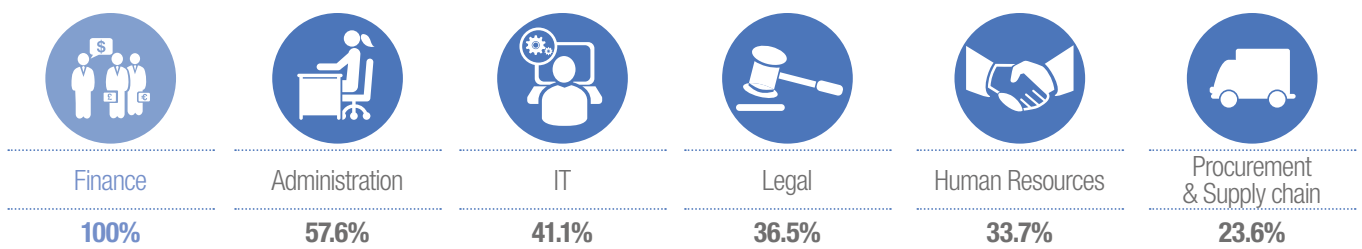
As priorities return to core value creation, what's top of mind for CFOs & FINANCIAL LEADERS worldwide?

## Top priorities over the next 12 months



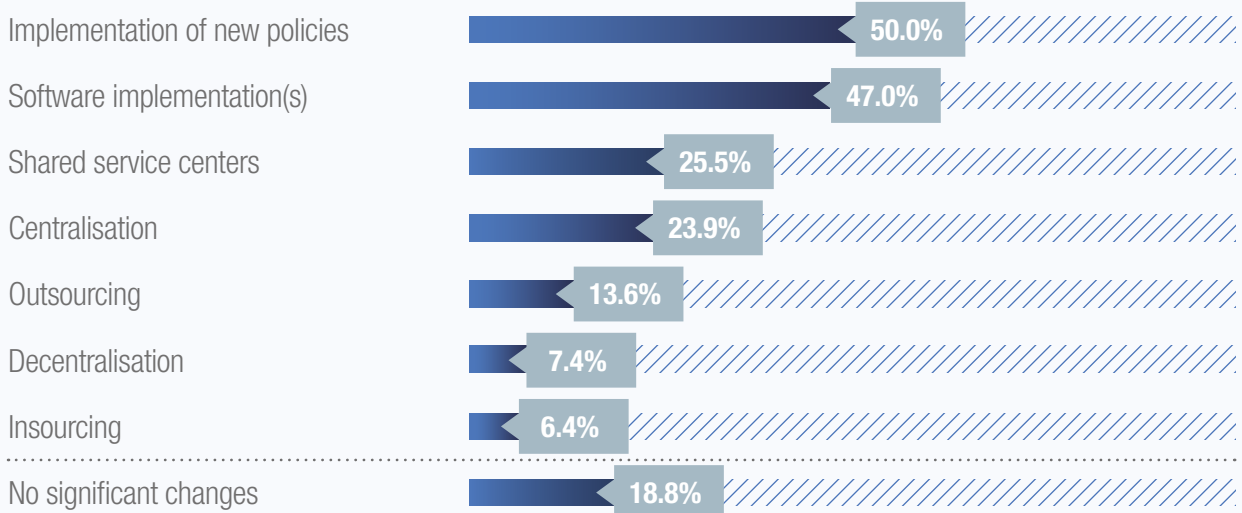
Today's CFO unites in-depth financial expertise with additional capabilities in IT, legal, HR and procurement – DO YOU HAVE THE TALENT YOU NEED?

## In the current scope of CFOs

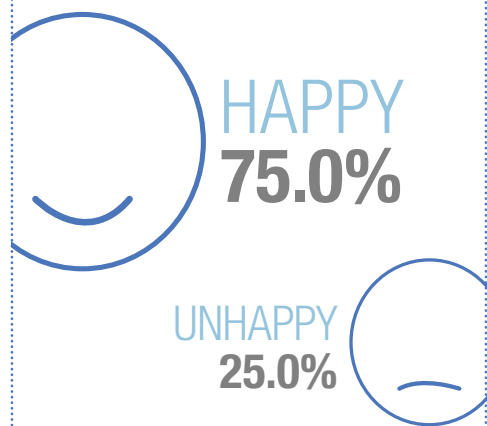


To SUCCESSFULLY DEAL with a broader remit, financial leaders must combine STRATEGIC THINKING with excellent SKILLS IN FINANCIAL MANAGEMENT, communication and change leadership

## Changes planned over the next 12 months

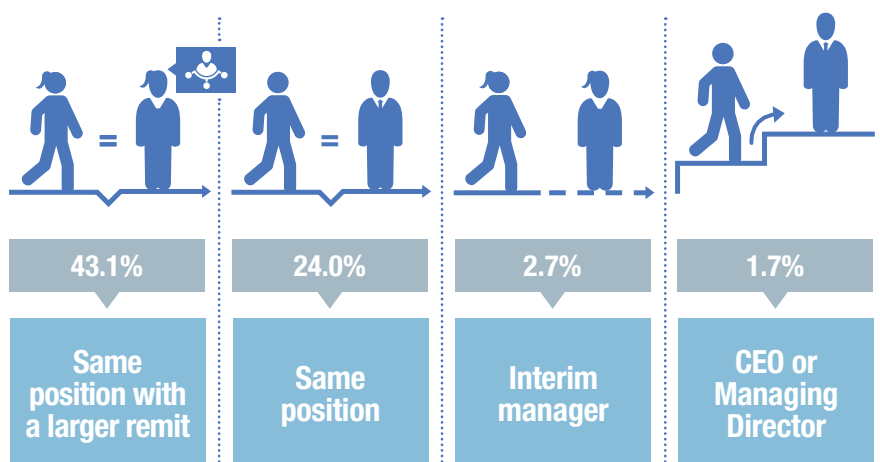


As their roles become broader and more strategic, FINANCIAL LEADERS are GENERALLY HAPPY in their position



Once regarded as a stepping-stone to CEO, the CFO role is now A CAREER AMBITION in its own right

## Where do CFOs see themselves in two years' time?



As their own role diversifies, 6 out of 10 financial leaders are ACTIVELY looking TO RECRUIT experts to take on core finance functions

## Financial leaders are mostly recruiting for...



2 out of 3 companies find it difficult to hire the right financial talent – ARE YOU RECRUITING THE TALENT YOUR BUSINESS NEEDS?

